Cochlear™ Baha® 5 Power and Baha 5 SuperPower Sound Processors

Powerful Solutions To Help You Hear the Sounds You Love
Get back what you’ve been missing.

Everyone has a different story. Perhaps you woke up one morning and found that you couldn’t hear on one side. Maybe you went through childhood struggling to hear even though you tried hearing aid after hearing aid. Or you simply learned to cope with your hearing loss, rather than doing everything you really wanted to do.

Can you relate to one of these stories? If so, you are not alone. These are real stories from people who today benefit from a Baha® bone conduction system from Cochlear. And they share one other thing in common; they say: “I wish I had gotten one sooner.”

The Cochlear® Baha® System uses the body’s natural ability to conduct sound through bone conduction. It has the potential to make a positive impact on how well you hear and communicate. If you are deaf in one ear, or you have conductive or mixed hearing loss of up to 65dB, the Baha System may be a good solution for you. With our Baha® 5 Power and Baha® 5 SuperPower Sound Processors, we offer the industry’s smartest and most powerful bone conduction solutions to help you hear the sounds you’re missing.1 Visit your Hearing Implant Specialist to try the Baha System and hear the difference. Your life could change today.

“...The Baha System changed my life... The biggest difference was being able to communicate with multiple people at the same time. I can now participate in conversations around the table. My social life has improved so much!”

Arnold B. – Baha recipient
With Cochlear, there are more possibilities for a lifetime of hearing.

Baha bone conduction hearing implants have been helping people hear for more than 35 years. It all began in Sweden, thanks to the pioneering work of Dr. Anders Tjellström who helped our first recipient hear all those years ago. Since that very first life was changed, Cochlear has continued to build upon that legacy of innovation in an effort to bring hope for better hearing to those who need it most.

While a hearing aid tries to push sound through the damaged part of the ear, a Baha System uses the beauty of bone conduction to send sound directly to your inner ear. Today, there are two types of Baha Systems. Both offer advanced Cochlear technology designed to help you hear and communicate with confidence.

### Invisible Connection

The Baha® Attract System uses a magnetic connection to attach the sound processor to the implant.

**Baha Attract System**

1. The sound processor picks up sound vibrations from the environment.
2. The sound processor passes the sound vibrations to the attached external magnet that attracts to the internal magnet.
3. The sound vibrations are transferred through the magnetic attachment to the small titanium implant inserted in the bone behind the ear.
4. The sound vibrations are then sent directly through the bone to the inner ear (cochlea) where they are converted into electrical impulses by tiny hair cells inside the cochlea. These impulses travel to the brain, allowing you to perceive sound naturally.

### Maximum Performance

The Baha® Connect System uses a small abutment to attach the sound processor directly to the implant.

**Baha Connect System**

1. The sound processor picks up sound vibrations from the environment.
2. The sound vibrations are transferred through an abutment to a small titanium implant inserted in the bone behind the ear.
3. The sound vibrations are then sent directly through the bone to the inner ear (cochlea) where they are converted into electrical impulses by tiny hair cells inside the cochlea. These impulses travel to the brain, allowing you to perceive sound naturally.

Your Hearing Implant Specialist will recommend which system is best suited to your individual needs.

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In the United States and Canada, the placement of a bone-anchored implant is contraindicated in children below the age of 5.
CONVERSATIONS DON'T HAVE TO STOP WHEN IT STARTS TO GET NOISY.

Dennis K.—Baha recipient
Giving you the power to hear better when you need it the most.

Life has so much more to offer with the Baha System. It has the potential to give you the freedom and confidence to listen to music, enjoy a movie, eat out in a noisy restaurant, go to a concert and socialize with your friends. With the Cochlear® Baha® 5 Power and Baha® 5 SuperPower Sound Processors, you may benefit from an improved hearing experience without worrying about missing out. They are designed to provide you with the extra power you need to help you hear the sounds you’re missing, even in noisy situations.

Baha 5 Power Sound Processor—Incredibly Smart and Powerful

Created for those who need additional amplification because of a greater degree of hearing loss—up to 55dB—the Baha 5 Power Sound Processor uses our most advanced automated and smart technologies to help you hear better in any situation, including noise and conversations. The sound processor is designed for comfort with 30% less distortion than other bone conduction systems.¹

A Solution That Fits Your Lifestyle

The Baha 5 Power Sound Processor includes the following key features:

- A volume rocker for easy volume control
- Easy to use program and wireless streaming button
- LED indicator light that tells you if your sound processor is working properly
- Tamper-proof battery door
- Long battery life—up to 160 hours²

The Baha 5 Power Sound Processor also comes in a variety of colors so you can choose the best option for you.

¹Battery life may vary by individual

²Battery life may vary by individual
SPEND LESS TIME STRUGGLING TO HEAR
AND MORE TIME ENJOYING LIFE.

Lois D.—Baha recipient
The industry’s most powerful head-worn bone conduction solution.

If you struggle to understand conversations even with power hearing aids, the Baha 5 SuperPower Sound Processor may be a solution for you. A revolution in bone conduction solutions, the Baha 5 SuperPower is the industry’s first and only head-worn bone conduction solution for those with a hearing loss of up to 65dB.2

The Baha 5 SuperPower Sound Processor combines the best of Cochlear’s innovative hearing implant technologies designed to provide your best hearing performance.

Features include:

- Ear level, dual microphones to capture sound
- Indicator light to show the sound processor is working
- Flexible earhook available in a variety of sizes
- Easy to use volume and program buttons
- Convenient rechargeable battery

With a variety of colors and wearing options, the Baha 5 SuperPower Sound Processor is designed to provide the amplification you need to fit your level of hearing loss and lifestyle.

In addition, we offer a range of 12 colorful sound processor cover options that let you change the look to fit your mood or style.

You can customize the look of your sound processor even more with SkinIt® stickers that can be your personal design, your favorite sports team or more.
Smart technology connects you to the people and sounds you love.

Staying connected to family and friends is important, and the Baha 5 Sound Processors can make it easier to do just that. They are the first sound processors in the industry that can stream sound from the audio devices you already use, including your iPhone® and iPad®.

**Made for iPhone**

Both the Baha 5 Power and SuperPower Sound Processors connect you to your favorite people and devices with our made for iPhone connectivity. You can stream sound directly from an iPhone®, iPad® and iPod touch®.*

All of your favorite movies, TV shows, games and music—even a video call from family on the other side of the world—are streamed directly to your sound processor.

**Control In the Palm of Your Hand. Baha 5 Smart App**

The Baha® 5 Smart App works with both the Baha 5 Power and Baha 5 SuperPower Sound Processors allowing you to personalize your hearing experience. You can quickly and easily:

- Change programs
- Adjust volume
- Modify the treble and bass
- Save custom settings for your favorite locations
- Get help finding your sound processor if you misplace it

*Cochlear Baha 5 Sound Processors are compatible with iPhone 6s Plus, iPhone 6s, iPhone 6 Plus, iPhone 6, iPhone SE, iPhone 5s, iPhone 5c, iPhone 5, iPad Pro, iPad Air 2, iPad Air, iPad (4th generation), iPad mini 4, iPad mini 3, iPad mini 2, iPad mini with retina display, iPad mini and iPod touch (5th generation) running iOS 7.X or later.

The Cochlear Baha 5 Smart App works together with all Cochlear Baha 5 Sound Processors.

It is verified on iPhone, iPad and iPod touch running iOS 9.1 and Samsung Galaxy S6 and S7 running Android 5.0 Lollipop. For more detailed device compatibility see the Baha 5 Smart App description on App Store or Google Play.

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A Sound Processor That Automatically Adapts to Where You Are

Both the Baha 5 Power and SuperPower Sound processors feature our SmartSound® iQ technology that is designed to help you hear your best in any environment, including noisy ones. The sound processor automatically selects the appropriate program based on where you are and then optimizes the sound to enhance your hearing in that environment.

Enjoy True Wireless™ Freedom—No Strings Attached

Our True Wireless™ technology lets you connect to a range of wireless accessories that can extend your hearing experience, improve your ability to hear and help you enjoy your best hearing every day. This direct-to-device connection between each accessory and your sound processor has one thing in common—there are no strings attached.

Cochlear Wireless Mini Microphones
We provide you with a choice of two Mini Microphones that give you the freedom to hear more clearly no matter where you are. You can use the portable wireless microphones to transmit speech and sound directly to your sound processor over a distance of over 80 feet. Hear better in noisy situations, including in a meeting, at school, and in a busy restaurant.

- FM compatible for use at school*
- Stream music from any device with a headphone jack*

Cochlear Wireless TV Streamer
Hear stereo sound directly from your TV. With the TV Streamer, you don’t have to choose between your favorite TV show and taking part in conversation. You get a balanced experience with sound from the TV streamed directly to your sound processor while you can still hear what’s going on around you.

- Enjoy TV viewing without turning up the volume and disturbing others
- Listen to TV, stereo, or other audio sources
- Move around freely while listening to the TV

Cochlear Wireless Phone Clip
In the car or on the go, the Phone Clip keeps you in contact with the people who matter most. Leave your phone in your pocket or bag and enjoy the convenience and safety of hands-free calling.

- Compose and send text messages, dial calls, get directions, and more
- Enjoy comfortable phone conversations, even in noisy environments
- Hear Bluetooth enabled navigation systems directly in the Baha Sound Processor
- Stream music from a Bluetooth enabled device

*Available with the Mini Microphone 2+ only.
The only thing between you and a lifetime of better sound are a few short steps.

For the more than 35 years we’ve helped people hear better, we’ve never heard, “I wish I would have waited.” In fact, the opposite is true. And once you make this life-changing decision, there are just a few steps to get you well on your way to hearing your best.

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Hearing Evaluation
If you haven’t already met with a Hearing Implant Specialist, then now’s the time. You’ll complete a hearing test to find out if you can benefit from a Baha System. If it’s determined you are a good candidate, you’ll get to test the sound processor on a Baha Softband and hear the difference for yourself. That’s one of the best things about a Baha System—you can try it first before deciding to move forward. Unlike hearing aids, the Baha System is covered by many insurance plans, Medicare and typically Medicaid.

/ 02

Getting an Implant
This outpatient surgery is usually done under general anesthesia and typically lasts less than an hour. In a few days, most people are back to their normal activities.

/ 03

Fitting
This is definitely the best part. Shortly after a healing period, you’ll visit your Hearing Implant Specialist and receive your new sound processor. They’ll adjust the settings to match your needs and show you how it all works. And that’s it. You’ll be ready to start your new hearing experience.

/ 04

Getting the Most Out of Your System
Before long, you may be hearing better than you ever thought possible. Our Customer Support Services can help make sure of it.

"I was 80 years old when I finally got smart and got my Baha System. And, I wish I had done it years earlier because it has made such a dramatic change in my life."

Malcolm S.– Baha recipient
We know firsthand what a wonderful, life-changing decision you’re about to make. Many of us have a hearing implant ourselves. And, since Cochlear is trusted by more people than all the other hearing implant companies combined, there are many people that have been where you are and are ready to help.

As part of our promise to help you “Hear now. And always”, we are committed to supporting you or your child throughout your entire journey to better hearing. Below are ways you can connect to our anytime, anywhere resources.

**Insurance Coverage**
The Baha System is covered by many insurance plans, Medicare and typically Medicaid. We have an Insurance Support Team that can help you seek insurance coverage or help you navigate through the appeals process if you have been denied.

Phone: 1 800 633 4667  
Cochlear.com/US/MyInsurance

**Cochlear Concierge**
If you have questions, we have experts that are ready to assist you! Learn about the process, our products, technology and company from our highly skilled Concierge team.

Email: Concierge@Cochlear.com  
Phone: 1 800 216 0228

**Cochlear Connections**
Cochlear Connections is where you can learn more about Cochlear hearing solutions and speak with others who have gone through a similar journey.

Cochlear.com/US/CochlearConnections

**Cochlear Family**
Once you receive your device, you can activate your membership to the Cochlear Family to receive personalized benefits that help you get the most from your hearing. Your Cochlear Family membership includes access to myCochlear.com, exclusive discounts and promotions as well as personalized Customer Service to help you make the most of your hearing life with Cochlear.

TRY IT FIRST THEN DECIDE

MAKE AN APPOINTMENT WITH YOUR HEARING IMPLANT SPECIALIST TODAY.
As the global leader in implantable hearing solutions, Cochlear is dedicated to bringing the gift of sound to people with moderate to profound hearing loss. We have helped over 450,000 people of all ages live full and active lives by reconnecting them with family, friends and community.

We aim to give our recipients the best lifelong hearing experience and access to innovative future technologies. For our professional partners, we offer the industry’s largest clinical, research and support networks.

That’s why more people choose Cochlear than any other hearing implant company.

As your partner in hearing for life, Cochlear believes it is important that you understand not only the benefits, but also the potential risks associated with a Baha procedure.

You should talk to your hearing healthcare provider about who is a candidate for a Baha. Before any surgery, it is important to talk to your doctor about CDC guidelines for pre-surgical vaccinations. Baha is contraindicated for patients with inadequate bone quality or quantity to provide stability and support for the implant, or in patients who will be unable to maintain and clean the skin around the abutment. In the U.S., use of the implanted fixture is also contraindicated in children under age 5 years.

Baha implantation is a surgical procedure carries with it the risks typical of surgery. All surgical procedures include an element of risk, and it is impossible to guarantee success. The device may fail to osseointegrate for a number of reasons, including physiological and surgical issues as well as traumatic impact to the implant site. On rare occasions the skin around the abutment may become inflamed from a mild infection or the skin may grow back towards its original thickness.

For complete information regarding the risks and benefits of a Baha procedure, please refer to the instructions for use for the Baha implant available at www.Cochlear.com/US/Bahaindications.

References